

2027 MASTER BROCHURE

RUN EUROPE

Iconic races. Complete journeys.

MADRID • ROME • LONDON • SUPERHALFS • CULTURAL CAPITALS



The race is only the beginning.

We design half-marathon journeys around remarkable European cities—combining race-day support with local hospitality, gastronomy, culture and seamless travel planning.

RUN

A race weekend shaped around your goal, pace and travel rhythm.

PREPARE

Entry guidance, bib logistics, transfers and practical race support.

EXPERIENCE

The city beyond the finish line.

Twelve races worth traveling for.

01

IBERIAN ENERGY

Madrid · Lisbon · Valencia

02

BRITISH LANDMARKS

London · Cardiff

03

MEDITERRANEAN HISTORY

Rome · Athens

04

SUPERHALFS CAPITALS

Prague · Berlin · Copenhagen

05

CULTURAL DISCOVERIES

Budapest · Ljubljana

Choose the race. We shape the journey.

Each program protects the runner's goal while creating a complete city experience for athletes and companions.

01

ARRIVE

02

PREPARE

03

RACE

04

RECOVER

05

DISCOVER

Race entry, dates, hotel, flights and services are confirmed individually according to availability.



JOURNEY 01 • IBERIA

Three cities. Three ways to run.

Madrid's city avenues, Lisbon's bridge-to-river experience and Valencia's fast Mediterranean course create three distinctive 21K weekends—each paired with neighborhoods, museums, markets and memorable local tables.

Suggested format: 4–6 nights
Madrid • Lisbon • Valencia

Landmarks, parks and shared purpose.

Choose London for a closed-road half through Westminster and the City, or Cardiff for a welcoming capital race shaped by civic landmarks and Welsh character. We coordinate the race weekend and the city around it.

Suggested format: 4–6 nights
London • Cardiff





JOURNEY 03 · ITALY & GREECE

Ancient cities. Modern finish lines.

RomaOstia links the capital to the coast along a storied point-to-point course. Athens brings the half marathon into the historic city center. Both become gateways to archaeology, neighborhood cuisine and slower post-race discovery.

Suggested format: 4–7 nights
Rome · Athens

Fast courses. Layered European cities.

Prague, Berlin and Copenhagen pair internationally recognized half marathons with contrasting urban cultures: medieval riverfronts, modern history and Scandinavian design. Build one race journey—or a longer series over time.

Suggested format: 4–6 nights each
Prague • Berlin • Copenhagen





JOURNEY 05 · CULTURAL CAPITALS

Smaller scale. Deep cultural reward.

Budapest runs beside the Danube through one of Europe's great architectural settings. Ljubljana offers a flatter, welcoming autumn race through a compact green capital—ideal for travelers who prefer depth over crowds.

Suggested format: 4–6 nights
Budapest · Ljubljana

One destination. Many ways to experience it.

We design timing and activities around the runner while giving companions meaningful ways to share the same weekend.

RUN

Entry guidance, shakeout, briefing and practical race support.

RECOVER

A lighter post-race schedule, mobility and wellness options.

DISCOVER

Curated cultural visits before and after race day.

COMPANION

Parallel experiences timed to reconnect with the runner.

Protect the race goal. We coordinate the rest.

From entry guidance and bib logistics to transfers, breakfast timing and recovery, the running objective comes first. Where the destination fits, cycling can be added only as an optional extension.

— Entry & race calendar

— Bib pickup & expo

— Course & pace briefing

— Race-day transfers

— Recovery coordination

— Optional bike rental

Race entries, bicycle availability and support levels depend on organizer and local supplier confirmation.

Every race belongs to its city.

STAY WITH CHARACTER

Boutique and locally rooted hotels near practical race transport, with breakfast included.

TASTE THE CITY

Traditional restaurants, markets, neighborhood specialties and tables with a story.

GO BEYOND THE COURSE

Museums, architecture, design, music, history and thoughtful recovery experiences.

Designed for runners and companions to share one journey without needing the same itinerary every day.

Three starting points. One coordinated race journey.

01

MEXICO CITY

International flight planning from Mexico City to the selected European race city.

02

MADRID

A flexible departure point for Spain, Portugal, Italy and connected European cities.

03

LONDON

Direct access to UK events and efficient connections across Europe.

Air travel is quoted separately according to gateway, dates, cabin and availability.

One race journey, coordinated end to end.

TRAVEL

Flights from Mexico City, Madrid or London; destination transfers.

OPTIONAL RIDE

Local bicycle rental and a curated ride only when requested and available.

CULTURE & FOOD

Local restaurants, cultural visits and companion alternatives.

RACE

Entry guidance, bib logistics, briefings and race-day coordination.

HOSPITALITY

Character-led accommodation with breakfast included.

CARE

Pre-trip guidance and support before, during and after travel.

EJE EXPERIENCES

DESIGN YOUR RUN EUROPE JOURNEY

Tell us the city, race and travel rhythm you want. We will shape the weekend—and everything around it.

ejeexperiences.com

2027 PROGRAMS • RACE ACCESS, SERVICES & PRICING SUBJECT TO CONFIRMATION

