

2027 MASTER BROCHURE

RIDE EUROPE

Iconic roads. Complete journeys.

MEXICO • UNITED KINGDOM • GERMANY • SLOVENIA • CROATIA



The route is only the beginning.

We design cycling journeys around remarkable landscapes—
combining carefully selected rides with local hospitality, food, culture
and seamless travel support.

RIDE

A route shaped to your level,
interests and rhythm.

CONNECT

Local support, bike rental and
places with character.

DISCOVER

The destination beyond the
handlebars.

Five landscapes worth riding slowly.

01

BAJA CALIFORNIA

Vineyards, desert and Pacific light

02

YORKSHIRE DALES

Stone lanes and rolling moors

03

MOSELLE VALLEY

River bends, castles and Riesling

04

JULIAN ALPS

Lakes, forests and mountain roads

05

ISTRIAN PENINSULA

Gravel, olive groves and Adriatic towns

Choose the country. We shape the journey.

Each program combines daily riding with the practical support and local experiences that make the destination memorable.

01

ARRIVE

02

PREPARE

03

RIDE

04

TASTE

05

DISCOVER

Every itinerary is quoted according to season, group profile, route conditions and supplier availability.



JOURNEY 01 • MEXICO

Baja wine country by bicycle.

Ride quiet paved roads through Valle de Guadalupe and the Ensenada countryside, balancing desert landscapes with boutique vineyards, Baja Med cuisine and Pacific-coast discovery.

Suggested format: 5–7 nights
Road and optional gravel routes

JOURNEY 02 • UNITED KINGDOM

Stone lanes. Big northern skies.

Build a road-cycling week around the Yorkshire Dales: quiet valleys, famous climbs such as Buttertubs and character-rich villages, with local inns, pubs and walking options for companions.

Suggested format: 6–8 nights
Road routes from relaxed to challenging

EJE EXPERIENCES





JOURNEY 03 • GERMANY

Follow the river through wine country.

Travel along selected stages of the mainly flat Moselle Cycle Route between historic Trier and Koblenz, with terraced vineyards, castles, riverside towns and regional wine culture.

Suggested format: 6–8 nights
Touring, e-bike or endurance options

JOURNEY 04 • SLOVENIA

Ride between lakes and Alpine valleys.

Link Bohinj, Bled, Kranjska Gora and the Upper Sava Valley through a tailored selection of paved and mixed-surface rides, supported by Slovenia's strong cycling infrastructure.

Suggested format: 7–9 nights
Road, trekking and e-bike alternatives

EJE EXPERIENCES





JOURNEY 05 · CROATIA

Old railway. New perspective.

Ride the Parenzana and selected Istrian roads through olive groves, vineyards, tunnels and hilltop villages, finishing near the Adriatic with Croatian food, heritage and coastal time.

Suggested format: 6–8 nights
Gravel, trekking or e-bike recommended

A shared destination. Different ways to ride it.

We calibrate distance, climbing, surface and pace to the group—then create thoughtful alternatives for riders and companions.

SCENIC

Shorter days, generous stops and an easy pace.

ENDURANCE

Longer stages with meaningful distance and climbing.

E-BIKE

More access to the landscape without losing the experience.

COMPANION

Parallel food, culture, nature and wellness options.

Bring your curiosity. We coordinate the moving parts.

Local road, gravel, trekking or e-bike rental can be integrated with sizing, setup, route briefings, luggage movement and practical ride support.

— Bike profile & sizing

— Local rental & setup

— Route design & GPX

— Weather and safety
briefing

— Luggage coordination

— Ride-day support

Specific equipment, transfers and support levels depend on destination and supplier availability.

Every route belongs to its landscape.

STAY LOCAL

Boutique hotels, inns and guesthouses with breakfast and practical bike access.

TASTE THE REGION

Selected local restaurants, markets, wineries and tables with a story.

GO BEYOND

Museums, architecture, nature, wellness and cultural experiences.

Designed for riders and companions to share one journey without needing the same itinerary every day.

Three starting points. One coordinated journey.

01

MEXICO CITY

Domestic access to Baja and international flight planning for Europe.

02

MADRID

A flexible European gateway with onward flight and rail options.

03

LONDON

Direct access to Yorkshire and connections across Europe.

Air travel is quoted according to gateway, dates, cabin and availability.

One journey, coordinated end to end.

TRAVEL

Flights from Mexico City, Madrid or London; destination transfers.

EQUIPMENT

Local bike rental, sizing and setup where available.

EXPERIENCE

Restaurants, cultural visits and companion alternatives.

RIDE

Curated routes, GPX files, briefings and selected support.

HOSPITALITY

Character-led accommodation with breakfast included.

CARE

Pre-trip guidance and support before, during and after travel.

EJE EXPERIENCES

DESIGN YOUR RIDE EUROPE JOURNEY

Tell us the country, terrain and rhythm you want. We will shape the route—and everything around it.

ejeexperiences.com

2027 PROGRAMS • ROUTES, SERVICES & PRICING SUBJECT TO CONFIRMATION

